



*Dawn* OF A  
**MISSION  
RENEWED**

MISSION HOUSING'S 2024 GALA CELEBRATION

PRESENTED BY  PLANT



# VUELA, COLIBRI

To the first settlers of these lands, the hummingbird or *colibri* is a powerful symbol of strength, endurance and resilience. In other depictions, the colibri is a messenger of joy, flying from flower to flower whispering a message of gratitude and beauty. It can represent love. The colibri is also an arduous protector of its people.

And yet in other places still, the colibri is a symbol of renewal, a representation of healing and the restoration of balance.

For our 53rd anniversary, Mission Housing Development Corporation welcomes the dawn of a new era and rides the wings of the colibri to carry our renewed mission westward. We ask the colibri to help us spread our message, our new vision of vibrant communities where



everyone has secure, affordable, and sustainable housing to the rest of San Francisco.

Despite the flight that lies before us, La Mision keeps us grounded. We were born here. Risen like the phoenix here. We've built a legacy here.

We are rooted in the Mission and more so than any other time in our history, the rich soil of this neighborhood sustains the more than half-century of marvels we've built for the people of our communities.

And the one that is to come.

So we ask that you join us atop our colibri on September 19, 2024 as we reflect on sunsets past and celebrate the hopeful sunrise before us at "Dawn of a Mission Renewed" — our 53rd anniversary gala celebration.





# DAWN OF A MISSION RENEWED

SEPTEMBER 19, 2024

THE MIDWAY

900 MARIN ST. SAN FRANCISCO, CA.

PROGRAMMING BEGINS 6:00 PM



# MISSION HOUSING IS...



**41** BUILDINGS



**2,500** UNITS



**3,300** RESIDENTS



**50+** SERVICE PARTNERS



# IN SUPPORT OF RESIDENT SERVICES

“Dawn of a Mission Renewed” will raise vital gap funding for Mission Housing’s Resident Services programs. With over 50 service partnerships, every one of the 3,300-plus people who call Mission Housing “home” is eligible to receive stabilizing support from our portfolio of resident services. It’s these services and case management that allows Mission Housing to take a wholistic approach to affordable housing.



# PRESENTING SPONSOR

RESERVED FOR 1 COMPANY/ORGANIZATION

- Logo on stage projection screen (exclusive if pledge made before 6/1/2024)
- Naming rights to VIP Lounge
- Naming rights to Quezada awards
- Tickets to VIP Lounge
- Access to VIP wine tasting
- Naming rights to silent art auction
- Logo presence on outdoor stage
- Logo presence at 360 photo booth
- Logo on step-and-repeat

- Logo on t-shirt front
- Recognition at event podium throughout the evening
- 2-minute speaking opportunity
- Hyperlinked banner on event webpage
- Hyperlinked logo on event webpage
- Carousel presence on social media posts (Instagram)
- Double truck ad
- 20 tickets to the event

Investment: \$100,000





# ALAS SPONSOR

- Logo on on stage projection screen
- Naming rights to VIP Lounge
- Tickets to VIP Lounge
- Access to VIP wine tasting
- Naming rights to silent art auction
- Logo presence on outdoor stage
- Logo presence at 360 photo booth
- Logo on step-and-repeat
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- Recognition at event podium throughout the evening
- 2-minute speaking opportunity

- Hyperlinked banner on event webpage
- Hyperlinked logo on event webpage
- Logo on marketing posts (all social media and newsletters)
- Full page ad in program
- 15 Tickets to the event

Investment: \$50,000





# PICO SPONSOR

- Logo on on stage projection screen
- Logo on video boards (stage)
- Tickets to VIP Lounge
- Access to VIP wine tasting
- Logo presence on outdoor stage
- Logo on step-and-repeat
- Logo on t-shirt back
- Recognition at event podium throughout the evening
- Hyperlinked logo on event webpage
- Logo on marketing posts (all social media

and newsletters)

- Logo on on marketing posts (IG/FB Stories)
- Half -page ad in program
- 12 Tickets to the event

Investment: \$25,000





# PLUMA SPONSOR

- Logo on video boards (stage)
- Tickets to VIP Lounge
- Access to VIP wine tasting
- Logo on step-and-repeat
- Logo on t-shirt back
- Recognition at event podium throughout

the evening

- Hyperlinked logo on event webpage
- Logo on on marketing posts (IG/FB Stories)
- Third-page ad in program
- 10 Tickets to the event

Investment: \$15,000

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# ALBA SPONSOR

- Logo on video boards (stage)
- Logo on t-shirt back
- Recognition at event podium throughout

the evening

- Hyperlinked logo on event webpage
- Quarter-page ad in program
- 5 Tickets to the event

Investment: \$7,500



# SOL SPONSOR

- Recognition at event podium throughout the evening
- Hyperlinked logo on event webpage

- Quarter-page ad in program
- 4 Tickets to the event

Investment: \$2,500

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# NUBE SPONSOR

- Recognition at event podium throughout the evening

- Hyperlinked logo on event webpage
- Mention in program
- 2 Tickets to the event

Investment: \$1,000





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\*Contingent on lack of "Presenting Sponsor" by 6/1/2024

To fill out this form online, visit [MissionHousing.org/53](https://MissionHousing.org/53)

Yes, I'd like to sponsor "Dawn of a Mission Renewed" at the \_\_\_\_\_ level.

Please fill out the credit card form and email it to [LROSALES@missionhousing.org](mailto:LROSALES@missionhousing.org) or mail a check with this form to:

Mission Housing Dev. Corp.  
474 Valencia St. Suite 280  
San Francisco, CA. 94103

Name on credit card

Billing address

Credit card number

Card type (Visa, MC, etc.)

Expiration Date

Security Code

Company or Organization

Sponsorship level



### PLUMA SPONSOR

- Logo on video boards (stage)
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- Hyperlinked logo on event webpage
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Investment: \$7,500

### SOL SPONSOR

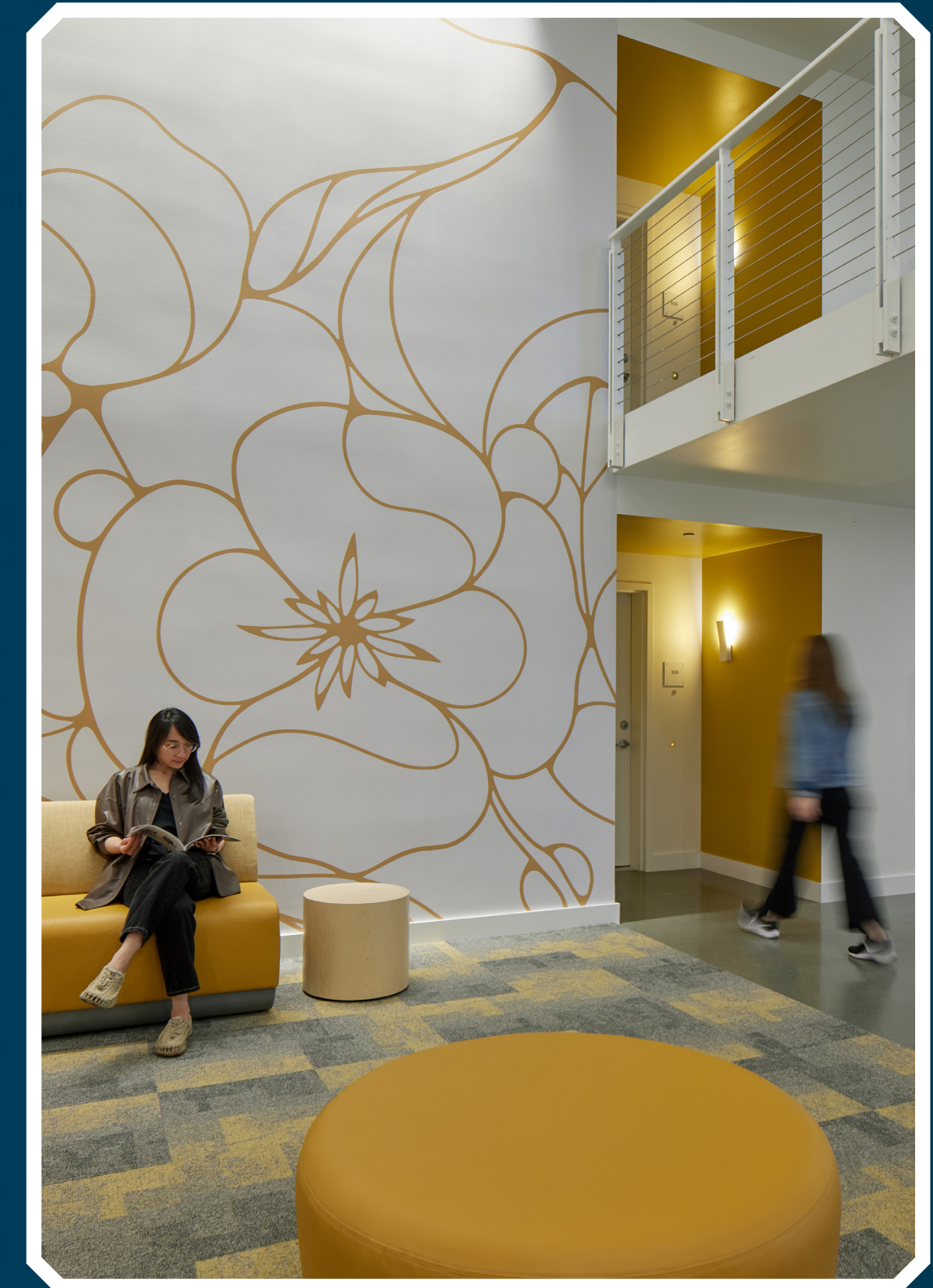
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- Hyperlinked logo on event webpage
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Security Code

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Sponsorship level



Thank you for your consideration. Please contact [LRosales@MissionHousing.org](mailto:LRosales@MissionHousing.org) to confirm your sponsorship.